

EXHIBIT L

PTO- 1597

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Section 7 Request Form

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	6696685
SERIAL NUMBER	90376137
MARK SECTION	
MARK	mark
LITERAL ELEMENT	PINNACLE EMPLOYEE SERVICES
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION (current)	
NAME	PINNACLE EMPLOYEE SERVICES, INC.
INTERNAL ADDRESS	STE 100
MAILING ADDRESS	2377 GOLD MEADOW WAY
CITY	GOLD RIVER
STATE	California
ZIP/POSTAL CODE	95670
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
OWNER SECTION (proposed)	
NAME	PINNACLE EMPLOYEE SERVICES, INC.
DBA/AKA/TA/Formerly	DBA Pinnacle Employee Services
MAILING ADDRESS	2377 GOLD MEADOW WAY
CITY	GOLD RIVER
STATE	California
ZIP/POSTAL CODE	95670
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	19163707849
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	California
LEGAL ENTITY SECTION (proposed)	

TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	California
EXPLANATION OF FILING	
I need a new certificate mailed to me showing new ownership.	
ATTORNEY INFORMATION	
NAME	Samuel K Swenson
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	THE SWENSON LAW FIRM
INTERNAL ADDRESS	STE 105
STREET	8788 GREENBACK LN
CITY	ORANGEVALE
STATE	California
POSTAL CODE	95662
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	916-333-0833
FAX	9164593111
EMAIL	sam@swensonlawfirm.com
CORRESPONDENCE INFORMATION	
NAME	SAMUEL K SWENSON
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	sam@swensonlawfirm.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	erica@swensonlawfirm.com
PAYMENT SECTION	
SECTION 7 FEE – Amendment filed is the correction of an immaterial error that was the fault of the USPTO	100
TOTAL FEES DUE	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/michael allen/
SIGNATORY'S NAME	MICHAEL ALLEN
SIGNATORY'S POSITION	Owner
DATE SIGNED	10/13/2023
SIGNATURE METHOD	Signed directly within the form
REQUEST SIGNATURE	/michael allen/
SIGNATORY'S NAME	MICHAEL ALLEN
SIGNATORY'S POSITION	Owner
DATE SIGNED	10/13/2023

ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Signed directly within the form
CONCURRENT 8, 8 &15, OR 8 &9 FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Oct 13 15:47:06 ET 2023
TEAS STAMP	USPTO/S7R-XX.XXX.XXX.XXX- 20231013154707521577-6696 685-850bfc9ed5a73c906e7cf 5cdd9f7838a592d7b685f61e3 63ca289ff69b07e6a9e-CC-47 066360-202310131522229935 61

PTO- 1597

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Section 7 Request Form**To the Commissioner for Trademarks:**

The registrant requests the following amendment(s) to registration no. **6696685** PINNACLE EMPLOYEE SERVICES(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/90376137/large>) has been amended as follows:

EXPLANATION OF FILING

I need a new certificate mailed to me showing new ownership.

OWNER AND/OR ENTITY INFORMATION**Registrant proposes to amend the following:**

Current: PINNACLE EMPLOYEE SERVICES, INC., a corporation of California, having an address of

2377 GOLD MEADOW WAY STE 100

GOLD RIVER, California 95670

United States

Proposed: PINNACLE EMPLOYEE SERVICES, INC. DBA Pinnacle Employee Services, a corporation of California, having an address of

STE 100

2377 GOLD MEADOW WAY

GOLD RIVER, California 95670

United States

XXXX

19163707849

The owner's/holder's current attorney information: Samuel K Swenson. Samuel K Swenson of THE SWENSON LAW FIRM, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

STE 105

8788 GREENBACK LN

ORANGEVALE, California 95662

United States

The phone number is 916-333-0833.

The fax number is 9164593111.

The email address is sam@swensonlawfirm.com

Correspondence Information

SAMUEL K SWENSON

PRIMARY EMAIL FOR CORRESPONDENCE: sam@swensonlawfirm.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): erica@swensonlawfirm.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

FEE(S)

Fee(s) in the amount of \$100 is being submitted.

SIGNATURE(S)

Declaration Signature

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /michael allen/ Date: 10/13/2023

Signatory's Name: MICHAEL ALLEN

Signatory's Position: Owner

Signatory's Phone: 9163707849

Signature method: Signed directly within the form

Request Signature

Signature: /michael allen/ Date: 10/13/2023

Signatory's Name: MICHAEL ALLEN

Signatory's Position: Owner

Signatory's Phone: 9163707849

Signature method: Signed directly within the form

The signatory has confirmed that he/she is not represented by an authorized attorney, and that he/she is either: (1) the owner/holder ; or (2) a person or persons with legal authority to bind the owner/holder; and if he/she had previously been represented by an attorney in this matter, either he/she revoked their power of attorney by filing a signed revocation with the USPTO or the USPTO has granted this attorney's withdrawal request.

The registrant is filing a Declaration of Use of Mark under Section 8; a Combined Declaration of Use of Mark under Sections 8 & 15; or a Combined Declaration of Use of Mark/Application for Renewal of Registration of Mark under Sections 8 & 9 in conjunction with this Section 7 Request.

Mailing Address: SAMUEL K SWENSON

THE SWENSON LAW FIRM

STE 105

8788 GREENBACK LN

ORANGEVALE, California 95662

Mailing Address: Samuel K Swenson

THE SWENSON LAW FIRM

STE 105

8788 GREENBACK LN

ORANGEVALE, California 95662

PAYMENT: 6696685

PAYMENT DATE: 10/13/2023

Serial Number: 90376137

Internet Transmission Date: Fri Oct 13 15:47:06 ET 2023

TEAS Stamp: USPTO/S7R-XX.XXX.XXX.XXX-202310131547075

21577-6696685-850bfc9ed5a73c906e7cf5cdd9
f7838a592d7b685f61e363ca289ff69b07e6a9e-
CC-47066360-20231013152222993561

United States of America

United States Patent and Trademark Office

PINNACLE EMPLOYEE SERVICES

Reg. No. 6,696,685

Registered Apr. 12, 2022

Int. Cl.: 35

Service Mark

Principal Register

Michael Allen (UNITED STATES INDIVIDUAL)
2377 Gold Meadow Way
Gold River, CALIFORNIA 95670

CLASS 35: Human resources consultation; Payroll preparation

FIRST USE 8-6-2013; IN COMMERCE 9-1-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "EMPLOYEE SERVICES"

SER. NO. 90-376,137, FILED 12-11-2020



Donna H. H. H.

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, January 25, 2022 00:50 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 90376137: PINNACLE EMPLOYEE SERVICES

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 90376137
Mark: PINNACLE EMPLOYEE SERVICES
International Class(es): 035
Owner: Michael Allen
Docket/Reference Number:

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jan 25, 2022.

To Review the Mark in the TMOG:

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2022-01-25&serialNumber=90376137>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

- * Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a certificate of registration should issue.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=90376137&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=90376137&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks
www.uspto.gov

OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)

U.S. Application Serial No. 90376137
Mark: PINNACLE EMPLOYEE SERVICES
International Class(es): 035
Owner: Michael Allen
Docket/Reference No.

Issue Date: January 5, 2022

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on January 25, 2022.

Your mark appears to be entitled to register on the Principal Register, subject to any claims of concurrent use.

What happens when your mark publishes. Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a registration.

View your mark in the TMOG after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

Ensure that the information in the TMOG is correct. If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

Direct questions about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

Email Address(es):

sam@swensonlawfirm.com
erica@swensonlawfirm.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, January 5, 2022 04:08 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 90376137: PINNACLE EMPLOYEE SERVICES

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (U.S. Serial No. 90376137) is scheduled to publish in the *Official Gazette* on Jan 25, 2022. To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=90376137>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at TrademarkAssistanceCenter@uspto.gov or by telephone at 800-786-9199.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccr/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	90376137	FILING DATE	12/11/2020
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	JOHNSON, DONALD OLVIN	L.O. ASSIGNED	104

PUB INFORMATION

RUN DATE	12/21/2021		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	12/21/2021		
LITERAL MARK ELEMENT	PINNACLE EMPLOYEE SERVICES		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	PINNACLE EMPLOYEE SERVICES
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	Michael Allen
ADDRESS	2377 Gold Meadow Way Gold River, CA 95670
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Human resources consultation; Payroll preparation

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	08/06/2013	FIRST USE IN COMMERCE DATE	09/01/2013	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"EMPLOYEE SERVICES"

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/20/2021	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	008
12/15/2021	RCCK	S	SUSPENSION CHECKED ? TO ATTORNEY FOR ACTION	007
06/10/2021	GNS3	O	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	006
06/10/2021	GNSL	F	LETTER OF SUSPENSION E-MAILED	005
06/10/2021	CNSL	R	SUSPENSION LETTER WRITTEN	004
06/03/2021	DOCK	D	ASSIGNED TO EXAMINER	003
02/19/2021	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
12/15/2020	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Samuel K Swenson
CORRESPONDENCE ADDRESS	SAMUEL K SWENSON THE SWENSON LAW FIRM 8788 GREENBACK LN STE 105 ORANGEVALE, CA 95662
DOMESTIC REPRESENTATIVE	NONE

PINNACLE EMPLOYEE SERVICES

To: Michael Allen (sam@swensonlawfirm.com)
Subject: U.S. Trademark Application Serial No. 90376137 - PINNACLE EMPLOYEE SERVICES - N/A
Sent: June 10, 2021 11:53:02 AM
Sent As: ecom104@uspto.gov
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial
No. 90376137

Mark: PINNACLE
EMPLOYEE SERVICES

Correspondence
Address:
SAMUEL K
SWENSON
THE SWENSON
LAW FIRM
8788 GREENBACK
LN
STE 105
ORANGEVALE, CA
95662
Applicant: Michael
Allen

Reference/Docket No.
N/A

Correspondence Email
Address:

sam@swensonlawfirm.com

SUSPENSION NOTICE
No Response Required

Issue date: **June 10, 2021**

The application is suspended for the reason specified below. *See* 37 C.F.R. §2.67; TMEP §§716 *et seq.*

The pending application below has an earlier filing date or effective filing date than applicant's application. If the mark in the application below registers, the USPTO may refuse registration of applicant's mark under Section 2(d) because of a likelihood of confusion with the registered mark(s). 15 U.S.C. §1052(d); *see* 37 C.F.R. §2.83; TMEP §1208.02(c). Action on this application suspended until the prior-filed application below either registers or abandons. 37 C.F.R. 2.83(c). Information relevant to the application below is provided in this letter.

- U.S. Application Serial No. 90284799

Suspension process. The USPTO will periodically check this application to determine if it should remain suspended. *See* TMEP §716.04. As

needed, the trademark examining attorney will issue a letter to applicant to inquire about the status of the reason for the suspension. TMEP §716.05.

No response required. Applicant may [file a response](#), but is not required to do so.

/Donald Johnson/
Donald O. Johnson
Examining Attorney
Law Office 104
571-272-7831
don.johnson@uspto.gov

Print: Jun 7, 2021

90284799

DESIGN MARK

Serial Number

90284799

Status

NON-FINAL ACTION - MAILED

Word Mark

PINNACLE EMPLOYEE SERVICES

Standard Character Mark

No

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Pinnacle Holding Company, LLC LIMITED LIABILITY COMPANY NEW YORK 507
Plum St., Suite 120 Syracuse NEW YORK 13204

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Payroll
administration and management services. First Use: 2014/11/18. First
Use In Commerce: 2014/11/18.

Goods/Services

Class Status -- ACTIVE. IC 036. US 100 101 102. G & S:
Administration of employee benefit plans concerning insurance and
finance; Claims administration in the field of workers' compensation.
First Use: 2014/11/18. First Use In Commerce: 2014/11/18.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EMPLOYEE SERVICES"
APART FROM THE MARK AS SHOWN.

Description of Mark

The mark consists of an icon of two triangular figures representing
people positioned to the left of the words Pinnacle Employee Services.

Filing Date

2020/10/28

Examining Attorney

BROWNE, LUCY ELLEN

Print: Jun 7, 2021

90284799

Attorney of Record
George R. McGuire



Pinnacle
Employee Services

To: Michael Allen (sam@swensonlawfirm.com)
Subject: U.S. Trademark Application Serial No. 90376137 - PINNACLE EMPLOYEE SERVICES - N/A
Sent: June 10, 2021 11:53:04 AM
Sent As: ecom104@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on **June 10, 2021** for

U.S. Trademark Application Serial No. 90376137

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter. Please follow the steps below.

- (1) [Read the official letter](#). No response is necessary.
- (2) **Direct questions** about the contents of the Office action to the assigned attorney below.

/Donald Johnson/
Donald O. Johnson
Examining Attorney
Law Office 104
571-272-7831
don.johnson@uspto.gov

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

GENERAL GUIDANCE

- [Check the status](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#), if needed, to ensure you receive important USPTO notices about your application.
- [Beware of misleading notices sent by private companies about your application](#). Private companies not associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices – most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain “@uspto.gov.”**

*** User:djohnson2 ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	90376137[SN]
02	454	N/A	0	0	0:01	*p{"iy"}{"n"1:2}{v}{ "ck"}l*[bi,ti] not dead[lid]
03	3802073	N/A	0	0	0:01	"035"[cc]
04	268	0	266	252	0:01	2 and 3
05	808	N/A	0	0	0:01	*mpl{v}{ "iy"}e*[bi,ti] not dead[lid]
06	16148	N/A	0	0	0:12	*{ "sz"}{v}rv{ "iy"}{ "szc"}{v}*[bi,ti] not dead[lid]
07	2	0	2	2	0:01	2 and 5 and 6

Session started 6/7/2021 9:04:01 AM

Session finished 6/7/2021 10:18:43 AM

Total search duration 0 minutes 18 seconds

Session duration 74 minutes 42 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 90376137

*** User:djohnson2 ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	90376137[SN]
02	454	N/A	0	0	0:01	*p{"iy"}{"n"1:2}{v}{ "ck"}l*[bi,ti] not dead[lid]
03	3802073	N/A	0	0	0:01	"035"[cc]
04	268	0	266	252	0:01	2 and 3
05	808	N/A	0	0	0:01	*mpl{v}{ "iy"}e*[bi,ti] not dead[lid]
06	16148	N/A	0	0	0:12	*{ "sz"}{v}rv{ "iy"}{ "szc"}{v}*[bi,ti] not dead[lid]
07	2	0	2	2	0:01	2 and 5 and 6

Session started 6/7/2021 9:04:01 AM

Session finished 6/7/2021 10:18:42 AM


Total search duration 0 minutes 18 seconds

Session duration 74 minutes 41 seconds

Default NEAR limit=1ADJ limit=1


Sent to TIGRS as Serial Number: 90376137

PINNACLE EMPLOYEE SERVICES





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[HUMAN RESOURCES](#)
[EMPLOYEE SCREENING](#)
[ABOUT](#)
[SUPPORT](#)


[FORMS](#) | [BLOG](#)



Pinnacle Employee Services Human Resources, Payroll, Benefits


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A Full Service HR Provider

[Pinnacle Employee Services](#) is a full-service HR Management company. We are dedicated to assisting businesses with increased compliance requirements resulting from the rapidly evolving legislation. Our goal is to minimize your administrative burden across the entire spectrum of payroll, tax, HR and benefits, so that you can focus on running your business.


You will be impressed by how smoothly your payroll and HR functions will run when they are handled by Pinnacle. We provide the best-in class solutions that help you run your business better. These solutions allow you to focus on growing your business without the stressful and time consuming tasks of Payroll and Human Resource compliance.

With our cutting – edge technology, our services provide businesses an intuitive and comprehensive solution that delivers trouble free payroll services and strategic HR Outsourcing services. No matter what industry or size your business is, we have a solution for you.

To get started, [contact](#) Pinnacle Employee Services and we will put an action plan together to relieve you of those stressful and daunting payroll and human resource tasks.

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HR ASSESSMENT
CHECKLIST



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PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 90376137

Filing Date: 12/11/2020

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	PINNACLE EMPLOYEE SERVICES
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	PINNACLE EMPLOYEE SERVICES
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Michael Allen
*MAILING ADDRESS	2377 Gold Meadow Way
*CITY	Gold River
*STATE (Required for U.S. applicants)	California
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	95670
*DOMICILE	XXXX
PHONE	916-370-7849
*EMAIL ADDRESS	XXXX
WEBSITE ADDRESS	pinnaclehro.com
LEGAL ENTITY INFORMATION	
*TYPE	INDIVIDUAL
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035

*IDENTIFICATION	Human resources consultation; Payroll preparation
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/06/2013
FIRST USE IN COMMERCE DATE	At least as early as 09/01/2013
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-26033006101aa50051f3_7ae17c578d34-20201211144539596904_Pinnacle_Screen_Shot_2020-12-11_at_12.03.40_PM.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT18\903\761\90376137\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	Screenshot of website-URL https://www.pinnaclehro.com/home , taken on 12/11/2020- showing use of the mark advertising the related services.
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
DISCLAIMER	No claim is made to the exclusive right to use employee services apart from the mark as shown.
ATTORNEY INFORMATION	
NAME	Samuel K Swenson
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	The Swenson Law Firm
INTERNAL ADDRESS	Ste 105
STREET	8788 Greenback Ln
CITY	Orangevale
STATE	California
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	95662
PHONE	916-333-0833
FAX	9164593111
EMAIL ADDRESS	sam@swensonlawfirm.com
CORRESPONDENCE INFORMATION	

NAME	Samuel K Swenson
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	sam@swensonlawfirm.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	erica@swensonlawfirm.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	225
* TOTAL FEES DUE	225
* TOTAL FEES PAID	225
SIGNATURE INFORMATION	
* SIGNATURE	/Samuel K Swenson/
* SIGNATORY'S NAME	Samuel K Swenson
* SIGNATORY'S POSITION	Attorney of record, California Bar member
SIGNATORY'S PHONE NUMBER	916-333-0833
* DATE SIGNED	12/11/2020

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

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OMB No. 0651-0009 (Exp 02/28/2021)

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Serial Number: 90376137

Filing Date: 12/11/2020

To the Commissioner for Trademarks:

MARK: PINNACLE EMPLOYEE SERVICES (Standard Characters, see [mark](#))

The literal element of the mark consists of PINNACLE EMPLOYEE SERVICES. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Michael Allen, a citizen of United States, having an address of

2377 Gold Meadow Way
Gold River, California 95670
United States
916-370-7849(phone)
XXXX

Domiciled at: XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Human resources consultation; Payroll preparation

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 08/06/2013, and first used in commerce at least as early as 09/01/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshot of website-URL <https://www.pinnaclehro.com/home>, taken on 12/11/2020-showing use of the mark advertising the related services..

Original PDF file:

[SPE0-26033006101aa50051f3 7ae17c578d34-202012111445 39596904 . Pinnacle Scree n_Shot 2020-12-11_at 12.0 3.40 PM.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Disclaimer

No claim is made to the exclusive right to use employee services apart from the mark as shown.

For informational purposes only, applicant's website address is: pinnaclehro.com

The owner's/holder's proposed attorney information: Samuel K Swenson. Samuel K Swenson of The Swenson Law Firm, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

Ste 105
8788 Greenback Ln
Orangevale, California 95662
United States
916-333-0833(phone)
9164593111(fax)
sam@swensonlawfirm.com

Samuel K Swenson submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Samuel K Swenson

PRIMARY EMAIL FOR CORRESPONDENCE: sam@swensonlawfirm.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): erica@swensonlawfirm.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Samuel K Swenson/ Date: 12/11/2020

Signatory's Name: Samuel K Swenson

Signatory's Position: Attorney of record, California Bar member

Signatory's Phone Number: 916-333-0833

Payment Sale Number: 90376137

Payment Accounting Date: 12/11/2020

Serial Number: 90376137

Internet Transmission Date: Fri Dec 11 15:26:35 ET 2020

TEAS Stamp: USPTO/FTK-XXXX:XXXX:XXXX:XXXX:XXXX:XXXX:

XXXX:XXXX-20201211152635135061-90376137-

750539fb167dcf084d1f88f389fcaa03264771ed

7541c96113e5fab72e632ef168-CC-26335897-2

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PINNACLE EMPLOYEE SERVICES



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